

## **DRAFT - Communications/Community Engagement Plans for Proposed Middle School Facilities Projects**

### **February**

- Update content for Together200.net
- Refine and present updated concept plans at the Facilities Committee Meeting and the Committee of the Whole Meeting

### **March**

- Continue to refine concept plans based on Board and community feedback
- Develop and push out digital messaging to recap the 2023 community engagement sessions, and preview the process/plan for the next few months through possible Board vote in August
- Develop a plan/timeline to produce informational “Facilities Fridays” features on social media/website in order to inform and engage with the community about the needs at Franklin, Edison and Monroe middle schools. This feature will allow us to:
  - Answer commonly asked questions
  - Provide a virtual look at the needs of our middle school buildings
  - Inform the community on the why, when and what of the facilities projects
  - Provide an in-depth look at the proposed plans
  - Create opportunity for community input/feedback

### **April**

- Plan end of the school year/summer community engagement sessions
  - Community building tours and engagement sessions
  - Townhall
  - Presentations/engagement sessions with various community/stakeholder groups
- Begin to develop 2024 engagement messaging (possible mailer in May to invite community to tour buildings)

### **May**

- Invite the community to tour buildings in June to see updated preliminary concept plans and provide feedback
- Begin “Facility Fridays” on social media/website

### **June**

- Host community building tours and engagement sessions
- Weekly “Facility Fridays” features on social media/website

### **July**

- Weekly “Facility Fridays” features on social media/website

### **August**

- Deadline for possible Board vote on ballot question for November election